

Our initiatives at the Foundation focus on honing the human capital and making them agents of change.

## Agents of development



### JSW Foundation Fellowship

We have launched the JSW Foundation Fellowship, a two-year transformative youth leadership program, for the most promising young individuals of the country. The first cohort started its journey in September 2022. The

program equips participants with deep insights of social development at the grassroots level and enable them to formulate their own understanding of rural and social development in India; this is done through our four key program pillars:



### Project Sakhi: Rehabilitating vulnerable Women

The Foundation has launched a multi-pronged intervention in Karnataka to rehabilitate women from vulnerable communities. The program has engaged 352 women through a community-based organisation. In addition to receiving health counselling, the women participate in health-awareness seminars and camps, parental counselling, sessions focused on

need for their children's education, availing benefits of government schemes, and training in alternative vocations.

In addition to catering to these women, the Foundation is also undertaking vocational training for their girl children to ensure meaningful engagement and employment and ensure inter-generational impact.



JSW Haqdarshaks at a camp in Karnataka, informing citizens about government schemes and providing technological support

### Project Margdarshak: Enhancing Access to Government Schemes

Project Margdarshak enables easy access to government schemes for individuals. The program uses a technology platform and serves as a one-stop shop for

well-researched, state-by-state schemes, complete with eligibility requirements, application procedures, and other details.

### Key sectors and schemes



#### Healthcare

- Ayushman Bharat Yojana
- Mahatma Jyotiba Phule Jan Arogya Yojana
- Jan Aushadhi Yojana



#### Social Inclusion

- PAN Card
- Pradhan Mantri Suraksha Bima Yojana (PMSBY)
- Ujala LED bulb scheme



#### Livelihoods

- Farm Services
- Work demand under MGNREGA
- Pradhan Mantri Peek Vima Yojana

7

States covered by Project Margdarshak

\*Since inception

900

Haqdarshaks supported with livelihoods

₹359 Cr

Worth of government capital leveraged